

## State of Utah Department of Commerce

FRANCINE A. GIANI Executive Director THOMAS A. BRADY Deputy Director

DANIEL O'BANNON
Director, Division of Consumer Protection

September 18, 2014

## **MEDIA ALERT**

<u>Division of Consumer Protection obtains Default Judgment against K-Street Advertising Inc., One Touch Media, LLC, Aaron Vincent Christner and Ryan Scott Jensen for \$425K fine, and to permanent injunction from doing business in Utah</u>

"Division alleges K-Street Inc. et al continued to break laws and sought court filing" (For immediate release...)

SALT LAKE CITY, Utah - Francine A. Giani, Executive Director of the Utah Department of Commerce, announced today that the Utah Division of Consumer Protection in partnership with the Utah Attorney General's Office obtained a Default Judgment in Third District Court against K-Street Advertising, Inc., One Touch Media, LLC, Aaron Vincent Christner, and Ryan Scott Jensen for a combined judgment of \$425,993 for numerous violations of the *Utah Consumer Sales Practices Act* and *Telephone Fraud Prevention Act*. The named parties were cited by the Division on numerous occasions since 2008. Investigators discovered through an ongoing case that the above named entities and individuals were continuing to break state laws leading to the Division filing suit in District Court to permanently enjoin future violations of law.

"I feel strongly about the importance of protecting consumers, and applaud the Division of Consumer Protection as it addresses such repeated and flagrant violations of Utah's consumer protection laws," said Attorney General Sean Reyes. "The Utah Attorney General's Office will continue to work hand-in-hand with the Division in an effort to reign in offenders."

The Default Judgment directs K-Street Advertising, Inc., One Touch Media, LLC, Aaron Vincent Christner and Ryan Scott Jensen to pay the Division of Consumer Protection \$425,993.92 plus attorney and investigation fees, permanently bars the above named entities and individuals from operating any business regulated by the Division and permanently bars them from

selling assisted marketing plans or operating a telemarketing business.

"K-Street, One Touch, Aaron Christner and Ryan Jensen ignored the Division of Consumer Protection and continue to violate state consumer laws so strong action was required," stated Francine A. Giani," Consumer Protection would like to thank the Attorney General's Office for their ongoing partnership in fighting fraud so Utah can maintain a level playing field for business."

The default judgment was entered by Judge Elizabeth A. Hruby-Mills in Third District Court on September 17, 2014.

For more information, contact the Utah Division of Consumer Protection at (801) 530-6601 or log on to; <a href="https://www.consumerprotection.utah.gov">www.consumerprotection.utah.gov</a>

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